

AED



DAYS

2024



7 - 9 MAY



Oeiras

AED Days

WHAT IS IT?

AED Days is an event that brings together the Portuguese Aeronautics, Space and Defence ecosystem together with the main international players within these industries, to discuss the present and future challenges of these sectors and seek collaborations and commercial partnerships, with a special focus on the Portuguese ecosystem.

This event is organized by AED Cluster Portugal in partnership with Oeiras City Council and this year will be its 11th edition and will take place from May 7th to 9th, 2024.

This year's edition will have three days and four distinct moments:

AED Days 2024



Talks

7 May



PHYSICAL & DIGITAL

B2B Meetings

7th PHYSICAL & 9th DIGITAL



Networking Dinner

7 May



Sustainable Aviation Talks

8 May



PHYSICAL & DIGITAL

B2B Meetings

8th PHYSICAL & 9th DIGITAL



Industry Visits

9 May

Itinerary I

OR

Itinerary II

AED Days

HIGHLIGHTS & NUMBERS OF THE LAST YEAR'S EDITION

Informal networking

Pre-arranged B2B meetings

Monitor new trends and developments

Interventions from High-Level EU Representatives

Secretary of State for National Defence and the Secretary of State for Economy

Active presence with speakers, procurement and support from all the Portuguese Military branches

Active presence with speakers, procurement and support from major OEMs, such as Airbus, Embraer, GDLS, Leonardo, Thales, Lockheed Martin, Aernnova, OGMA and more

+ 620
PARTICIPANTS

21
COUNTRIES

289
COMPANIES

+120
MEETINGS

The background of the slide is a dark blue gradient with a network of glowing cyan nodes and connecting lines, suggesting a digital or technological theme. A solid green rectangular box is positioned on the left side of the slide, containing the text.

SPONSOR PACKAGES



Talks

Talks

CONFERENCE & LAST YEAR'S FACTS



PHYSICAL & DIGITAL

The Talks Conference is one of the key events of AED Days, as it covers key topics from the three sectors in high-level industry panel sessions. It will be possible to watch this Conference in physical or digital format with live streaming. Participants can also review it on our website up to 1 month after the event to recap its main moments and messages.

On last year's edition we had the participation from the Portuguese Secretary of State for National Defence, the Secretary of State for Economy, the Chiefs of Staff of the Armed Forces and High EU Representatives together with several international OEMs, such as Airbus, Thales, Lockheed Martin or General Dynamics.

During the Conference we will have a Networking Lunch, and at the end we will have physical pre-arranged B2B meetings. The participants have also the opportunity to hold digital pre-arranged B2B meetings on May 9th.

+580

PARTICIPANTS

30

SPEAKERS



Talks

B2B, TECHNOLOGY SHOWROOM & LAST YEAR'S FACTS

As in previous years, there will be an opportunity to engage in pre-arranged B2Bs meetings, to facilitate contacts between participants and the development of new partnerships.

Last year we had more than 80 participants attending the B2Bs meetings with more than 120 meetings scheduled.

This year, the B2Bs session will take place at the end of the first day, 7th May, after the TALKS Conference, at Taguspark Congress Center, in Oeiras.

During the TALKS Conference, the Technology Showroom, will again take place at the Taguspark Congress Center Lobby, where our sponsors will have the opportunity to show their technology to all participants.

11
EXHIBITORS

+120
MEETINGS

+80
PARTICIPANTS



Talks

NETWORKING DINNER & LAST YEAR'S FACTS

The official dinner of the AED Days will take place on the 7th of May, in Adega do Palácio do Marquês de Pombal, and will be a more reserved and informal moment for the main Portuguese and international stakeholders to meet and network and an ideal time for participants to exchange contacts and ideas and start with new partnerships.

Last year we had a keynote speech from former Minister of Home Affairs and National Defence and now Full Professor at Nova University of Lisbon, Nuno Severiano Teixeira and this edition there will also be a special guest.

159

PARTICIPANTS

1

KEYNOTE
SPEECH



Talks

SPONSOR PACKAGE

The current VAT rate will be added to the presented values

BENEFITS	BASIC	SILVER	GOLD	PLATINIUM
Free entrance Talks	2 People	4 People	6 People	8 People
Logo on event's website	✓	✓	✓	✓
Logo in the official emails of the event	✓	✓	✓	✓
Promo material in the attendee briefcase	✓	✓	✓	✓
Access to Networking Dinner		2 People	3 People	6 People
Access to Industrial Visits			1 Person	2 People
Logo on footer during sessions			✓	✓
Discount on exhibitor stand			25%	Free
Discount on Sustainable Aviations Talks Sponsor Packages			10%	25%
Free entrance Sustainable Aviations Talks				4 People
Dedicated post on LinkedIn				✓
Dedicated assistance on scheduling B2Bs				✓
Video/Push Note during Lunch Breaks				✓
Voice recognition at Opening Session				✓
Interview and dissemination on newsletter				✓
Keynote Presentation				✓
LIMITS	10	8	5	3
NON-MEMBER	-	2 500€	4 000€	7 500€
MEMBER	750€	1 750€	3 000€	5 500€

Talks

PREMIUM SPONSORSHIP - ONLY FOR GOLD AND PLATINUM SPONSORS

BENEFITS		CHECK-IN SPONSOR	
Logo on event registration and check-in activities		✓	
Logo on lanyard and/or badge		✓	
LIMITS		1	
	GOLD SPONSOR	2 000€	
	PLATINIUM SPONSOR	1 000€	

EXHIBITORS - ONLY FOR MEMBERS OR GOLD AND PLATINIUM SPONSORS

BENEFITS		EXHIBITOR'S BACKWALL	EXHIBITOR + TABLE	EXHIBITOR + TABLE + TV 55"
Free entrance		2 People	2 People	2 People
Logo on event's website		✓	✓	✓
Logo in the official emails of the event		✓	✓	✓
Exhibitor stand		✓	✓	✓
LIMITS		7		
	MEMBERS	500€	750€	1000€
	GOLD SPONSOR	675€	900€	1 125€

The current VAT rate will be added to the presented values

Talks

EXHIBITORS - ONLY FOR MEMBERS OR GOLD AND PLATINUM SPONSORS

EXHIBITOR'S BACKWALL



EXHIBITOR + TABLE



EXHIBITOR + TABLE + TV 55"





Sustainable Aviation Talks

Sustainable Aviation Talks

CONFERENCE & LAST YEAR'S FACTS



PHYSICAL & DIGITAL

Due to the success of last year's 1st Edition, the Sustainable Aviation Talks Conference is coming back to AEDDays2024 and it will be possible to watch in physical or digital format with live streaming. Participants can also review it on our website up to 1 month after the event.

In this event there is a special focus on new solutions and new ideas about the future of sustainable aviation.

Last year there was the participation from the Portuguese Minister for Infrastructures, ANAC, High-Level EU Representatives and of a wide array of national and international participants, that offered complementary perspectives from an end-user, technology provider, Air Traffic Management or SAF and H2 producers point-of-view, exchanged ideas and tried to give a step forward to tackle this enormous challenge for the future of the industry.

During the Conference there will be a Networking Lunch, and at the end we will have physical pre-arranged B2B meetings. The participants have also the opportunity to hold digital pre-arranged B2B meetings on May 9th.

This year, the 2nd Edition of Sustainable Aviation Talks will take place at the Temple of Poetry, in Parque dos Poetas, in Oeiras.

+100
PARTICIPANTS

19
SPEAKERS



Sustainable Aviation Talks

SPONSOR PACKAGE

BENEFITS	BASIC	SILVER	GOLD	PLATINIUM
Free entrance Sustainable Aviations Talks	2 People	3 People	4 People	6 People
Logo on event's website	✓	✓	✓	✓
Logo in the official emails of the event	✓	✓	✓	✓
Promo material in the attendee briefcase	✓	✓	✓	✓
Access to Networking Dinner*		2 People	3 People	4 People
Access to Industrial Visits			1 Person	2 People
Logo on footer during sessions			✓	✓
Dedicated post on LinkedIn				✓
Dedicated assistance on scheduling B2Bs				✓
Vídeo/Push Note during Lunch Breaks				✓
Voice recognition at Opening Session				✓
Interview and dissemination on newsletter				✓
Keynote Presentation				✓
LIMITS	10	8	5	2
NON-MEMBER	-	1 500€	2 500€	4 000€
MEMBER	750€	1 000€	2 000€	3 000€

The current VAT rate will be added to the presented values

*NOTE: The Networking Dinner will take place on May 7th



TICKET PRICES

Ticket Prices



TALKS & SUSTAINABLE AVIATION TALKS

Purchase Phase	Talks 7 May PHYSICAL & DIGITAL		Sustainable Aviation Talks 8 May PHYSICAL & DIGITAL	
	B2B MEETINGS - 7th PHYSICAL & 9th DIGITAL		B2B MEETINGS - 8th PHYSICAL & 9th DIGITAL	
	Non-Member	Member	Non-Member	Member
Early Bird	100€	35€	50€	15€
Regular	120€	50€	60€	20€
Last Chance	150€	60€	75€	30€

The current VAT rate will be added to the presented values

Ticket Prices

NETWORKING DINNER & INDUSTRY VISITS

Event	 Networking Dinner 7 May		 Industry Visits 9 May			
Ticket Type	Non-Member	Member	Itinerary I		Itinerary II	
Price	75€	35€	Non-Member	Member	Non-Member	Member
			50€	25€	20€	10€

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